

# 3rd Euro Congress and Expo on Dental & Oral Health

Date and Venue: June 16-18, 2015 Alicante, Spain

(Theme: Exploring the Possibilities in Shaping the Future of Dental & Oral Health)

## Summary:

The science concerned with the prevention, diagnosis, and treatment of diseases of the teeth, gums, and related structures of the mouth and including the repair or replacement of defective teeth is Dentistry. Oral Health is the absence of active disease in the mouth. It affects overall wellbeing and enables people to participate in their chosen roles without discomfort or embarrassment. Oral health is a basic expectation of all Australians. Oral health and disease are important in their own right and for their association with general health. Dental amalgam, also known as 'silver fillings', have been used as a reliable, efficient, long-lasting and safe filling material for over 100 years.

Euro Dental Congress-2015 welcomes attendees, presenters, and exhibitors from all over the world to Valencia, Spain. We are delighted to invite you all to attend and register for the "3rd Euro Congress & Expo on Dental and Oral Health (Euro Dental Congress-2015)" which is going to be held during June 16-18, 2015 in Valencia, Spain.

The organizing committee is gearing up for an exciting and informative conference program including plenary lectures, symposia, workshops on a variety of topics, poster presentations and various programs for participants from all over the world. We invite you to join us at the Euro Dental Congress-2015, where you will be sure to have a meaningful experience with scholars from around the world. All members of the Euro Dental Congress-2015 organizing committee look forward to meeting you in Valencia, Spain.

For more details please visit- <http://dentalcongress.com/europe/>

## Importance & Scope:

Oral health is essential to general health and quality of life. It is a state of being free from mouth and facial pain, oral and throat cancer, oral infection and sores, periodontal (gum) disease, tooth decay, tooth loss, and other diseases and disorders that limit an individual's capacity in biting, chewing, smiling, speaking, and psychosocial wellbeing. Worldwide, 60–90% of school children and nearly 100% of adults have dental cavities. Euro Dental-2015 aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of dental & Oral Health. It also provides the chance for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the fields of Dental & Oral Health. [1]

Euro Dental-2015 is an international platform for presenting research about Dental, exchanging ideas about it and thus, contributes to the dissemination of knowledge in marketing for the benefit of both the academia and business. We bring together business, creative, and technology leaders, Academics from the Dental, Oral Health for the most current and relevant.

## Why Spain?

Spain is the 9th largest economy in the world by GDP, Spanish economy is quite diversified, with great contribution given by the manufacturing sector and services. much of it spurred by tourism and the construction industry. Many local landmarks were restored, including the ancient Towers of the medieval city (Serrano Towers and Quart Towers), and the San Miguel de los Reyes monastery which now holds a conservation library. It has numerous convention centres and venues for trade events, like Feria Valencia, IFEPA - Palacio Ferias y Exposiciones Murcia. Convention and Exhibition Centre (Institución Ferial de Valencia) and the Palau de congres (Conference Palace), and several 5-star hotels to accommodate business travellers.

Alicante is centrally located on Spain's Mediterranean coast. The air of the city is pervaded with the scents of the sea; indeed the city has

been an important seaport for many centuries. Alicante looks towards the sea, and does so from its famous Paseo de la Explanada, one of the most beautiful seafront promenades in Spain. Alicante is also a university city, with various faculties and a series of technical colleges. In summer a variety of Spanish courses for foreigners are held. El Altet airport is now served by many budget airlines flying directly and cheaply from Britain. Only ten minutes by car from the airport, with a regular, cheap bus service and a taxi fare of only €15 the city is easily accessible. Alicante, situated on the coast of the Mediterranean Sea, offers not only a great variety of services but also a wide range of cultural activities, with its museums, its festivals and its nature areas, in particular the Island of Tabarca (Mediterranean Marine Reserve). [2][3][4]

## Conference Highlights:

- Basic Dentistry
- Dental & Oral Health
- Periodontics
- Laser dentistry
- Sedation Dentistry
- Air Abrasion
- Tools & Techniques in Dentistry
- Endodontics

## Why to attend???

**Meet Your Target Market** With members from around the world focused on learning about Dental & Oral Health, this is your single best opportunity to reach the largest assemblage of participants from the all Over the World. Conduct demonstrations, distribute information, meet with current, make a splash with a new product line, and receive name recognition at this 3-day event. World-renowned

speakers, the most recent techniques, tactics, and the newest updates in Dental & Oral Health are hallmarks of this conference.

A Unique Opportunity for Advertisers and Sponsors at this International event:

<http://dentalcongress.com/europe/>

### Major Dental Associations around the Globe

World Health Organization (WHO)

FDI World Dental Federation

International Association for Dental Research (IADR) & American Association for Dental Research (AADR)

National Institute of Dental and Craniofacial Research (NIDCR), Office of International Health

Pan American Health Organization (PAHO) [5]

### Major Dental Associations in Europe

Dental Chamber of Bosnia & Herzegovina

Association of Dentists in Bulgaria

Croatian Dental Chamber

Cyprus Dental Association

Czech Dental Chamber

Association of Public Health Dentists in Denmark

Danish Society of Periodontology

European Federation of Periodontology

Icelandic Dental Association

### Statistical Analysis of Associations

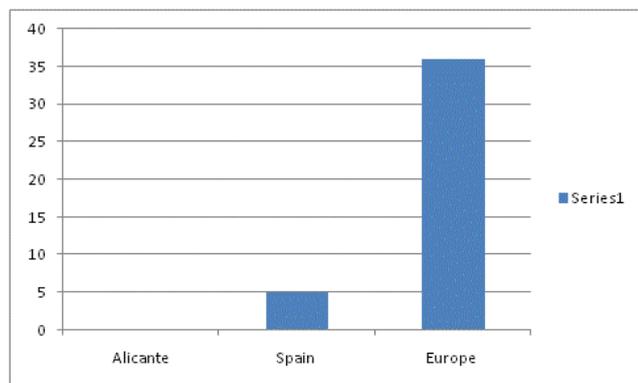


Figure 1: Statistical Analysis

### Target Audience:

The professors, Dentists, researchers, clinicians, educators, program developers Marketing, and Students from Academia in the study of Dental and Oral Health field.

### Target Audience:

Academia 60%

Industry 30%

Others 10%

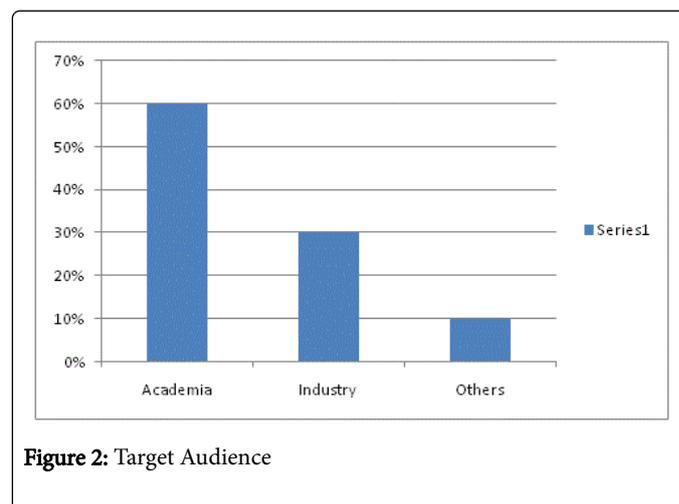


Figure 2: Target Audience

### Top Universities in Spain:

Kings College – School of Medicine and Dentistry

University of Birmingham-School of Dentistry

University of Copenhagen

University of Geneva

University of Valencia

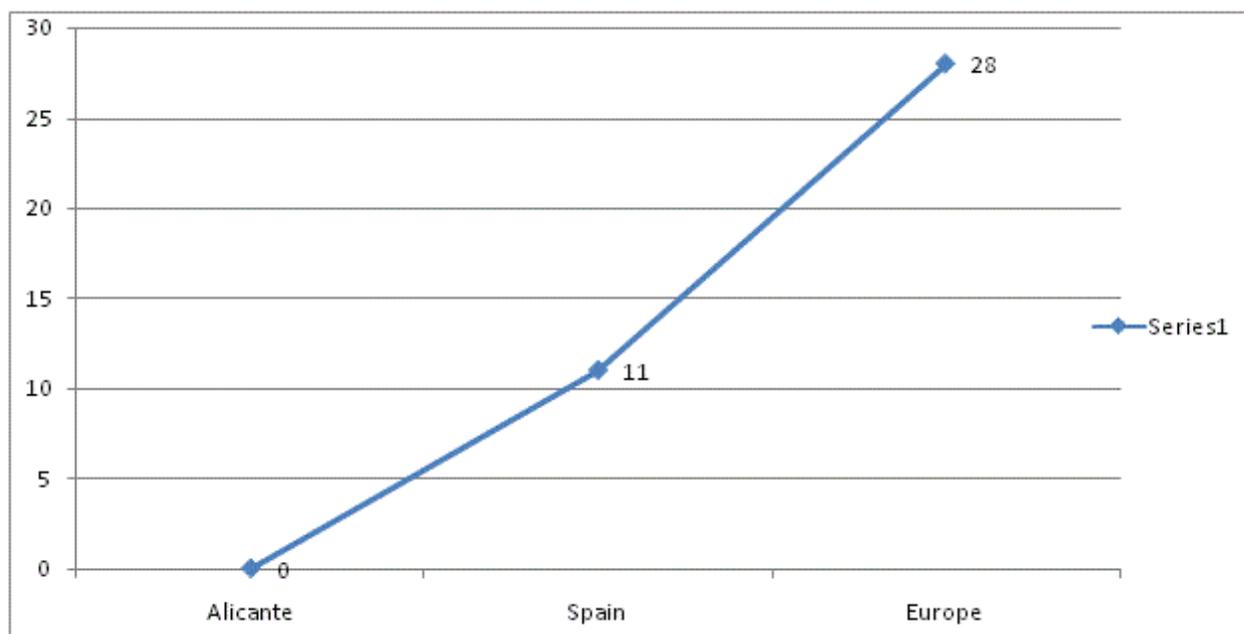


Figure 3: Top Universities [7]

### Companies Associated with Dental & Oral Health

- AmannGirrbach GmbH
- Castellini S.p.A
- Coltène/Whaledent AG
- Dentatus AB
- Durr Dental GmbH & Co. KG
- Ivoclar Vivadent AG
- Larident Srl
- Ormco Europe
- Peri-dent Ltd

with a 300% increase over the past five years. The global dental implants market is expected to grow from \$3.2 billion in 2010 to \$4.2 billion in 2015 at a CAGR of 6% from 2010 to 2015. Europe currently forms the world's largest market for dental implants with a 42% market share, and is also expected to have the highest CAGR 7.0% from 2010 to 2015. [8]

### Glance at Market of Dental & Oral Health:

The global dental equipment market revenue is expected to increase from USD 6,081.4 million in 2013 to USD 8,453.7 million by 2020, growing at a CAGR of 4.9% from 2014 to 2020.

According to the State Agency "Invest in Spain", the country's rank as for investment climate is among the highest in the world, being the 6th largest recipient of FDI inflows and 3rd in the EU. The global dental equipment market is predicted to exhibit a compound annual growth rate (CAGR) of 9% to reach over \$13 billion by 2016. The dental equipment market is fuelled not only by the prevention and treatment of disease, but also in large part by cosmetic dentistry, which sees an annual expenditure of \$2.75 billion in the US alone. Tooth whitening procedures attest to soaring demand for cosmetic dentistry,

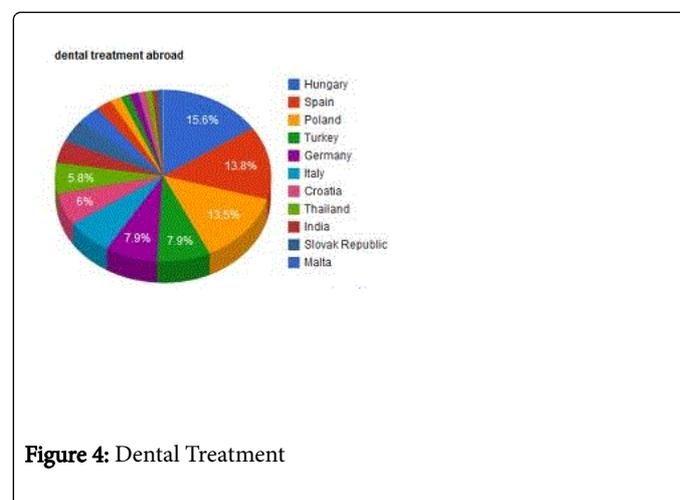


Figure 4: Dental Treatment

### Dental Research

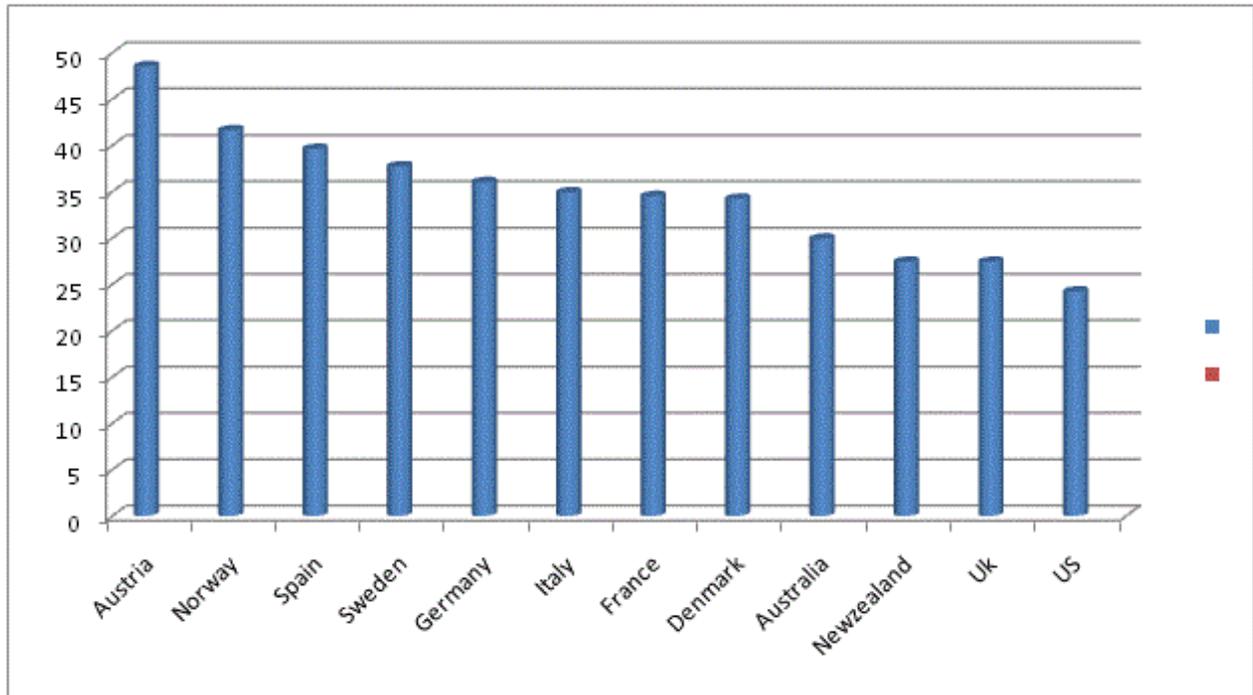


Figure 5: Dental Research

### Dental Conferences

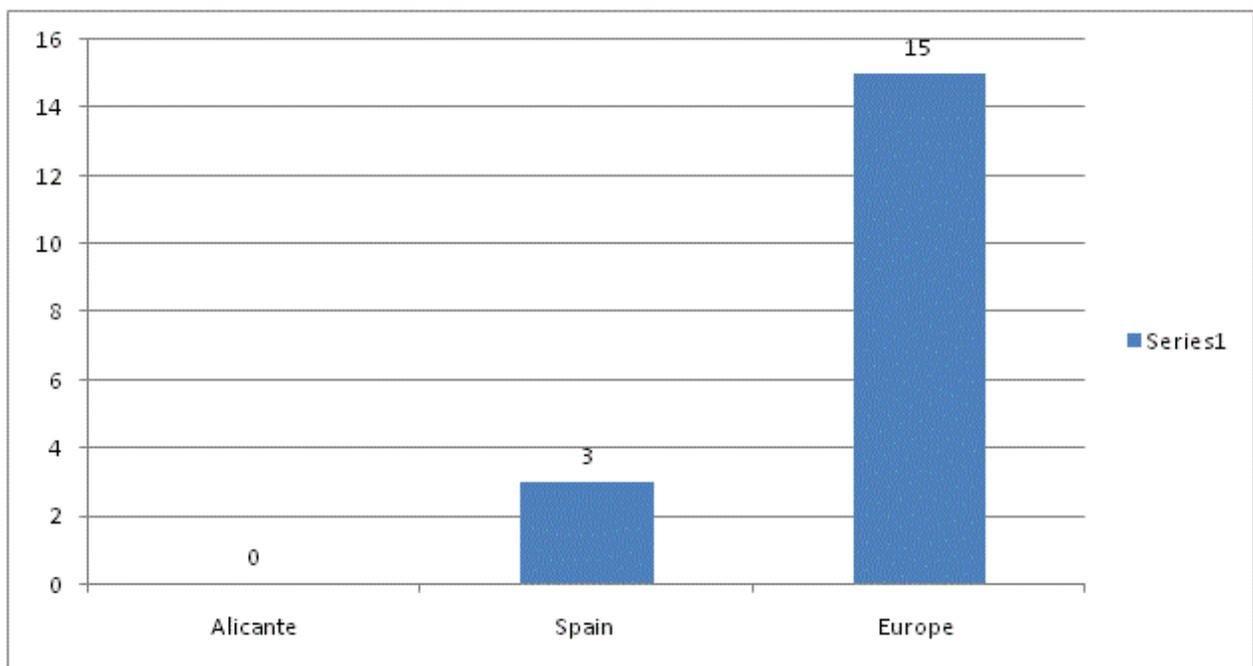


Figure 6: Dental Conferences

### References:

[http://www.gnydm.com/pdfs/Focus%201\\_2010%20Infodent.pdf](http://www.gnydm.com/pdfs/Focus%201_2010%20Infodent.pdf)  
<http://www.spain-holiday.com/Alicante-city>  
[http://www.alicante-spotlight.com/city\\_breaks.htm](http://www.alicante-spotlight.com/city_breaks.htm)

<http://www.arrivalguides.com/en/Travelguides/Europe/Spain/Alicante>  
<http://www.dentistry2000.com/organizations/>  
<http://www.a2zcolleges.com/dental/europe.html>  
[http://www.ezilon.com/business/healthcare/medical\\_equipment/dental\\_equipment/index.shtml](http://www.ezilon.com/business/healthcare/medical_equipment/dental_equipment/index.shtml)

---

<http://www.who.int/mediacentre/factsheets/fs318/en/>